



HUMBERT L. GIANETTI



President Bert's Day and presenting - Art Shank of the Glendale Rotary Club offering that popular radio program "Pull Over Neighbor" -- especially adapted for Rotary Clubs and highly rated by all those fortunate enough to have heard the presentation.



ART SHANK Glendale

Editor Howell Smith has gone to San Francisco stating that Bert's picture above is fully paid for at the top Rotary Advertising Rate. Bill Kellogg of Glendale sent us a picture of Art Shank to balance this setting of Rotary Inspiration.



Southern California Fall Flower Show opens with a Preview at two in the afternoon on Thursday, November 2nd and continues until 10:00 P.M. Sunday November 5th. Don't miss this outstanding exhibition at the Fannie E. Morrison Horticultural Center in Brookside Park.

Special Features

1. A \$200.00 planted Budget Garden to be given away to the lucky winner.
2. Lectures each morning on garden culture.
3. Rare orchids from the South American jungles.
4. Flower arrangements of exceptional beauty by professional artists.

FINE FOOTBALL IN ROSE BOWL

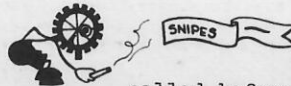
November 3rd - Friday at 7 P. M. Pasadena Junior College Homecoming Parade and Game.

Parade 7:00 P.M.

Nursery Tales - fifty floats - ten bands

Game 8:00 P.M. Pasadena vs. San Mateo (undefeated)

Band 9:30 P.M. Bulldog Band -- 200 strong -- special numbers.



Those Rotarians who follow the pigskin at the same table every Wednesday will continue to be called before the Club for a full explanation of football games that do not produce a victory for our side. A blackboard may be set up at that particular table so that plays may be diagrammed and open draw-bridges fully explained to all members.

Hello Birt:

Ay want to know vy is it ve aint only got to lissen to eggs and ham, but by yimminy ve got likewise to eat it. A good ting is a good ting, but by the great horned yee, eggs and ham twice witout Tuesday is too much.

Yurs for Hulda & Lutefisk

Ole

Make-Ups

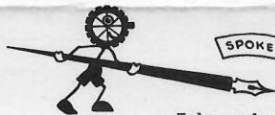
Geo. Milliken, Bishop

Ralph Roth, Monrovia

Visitors

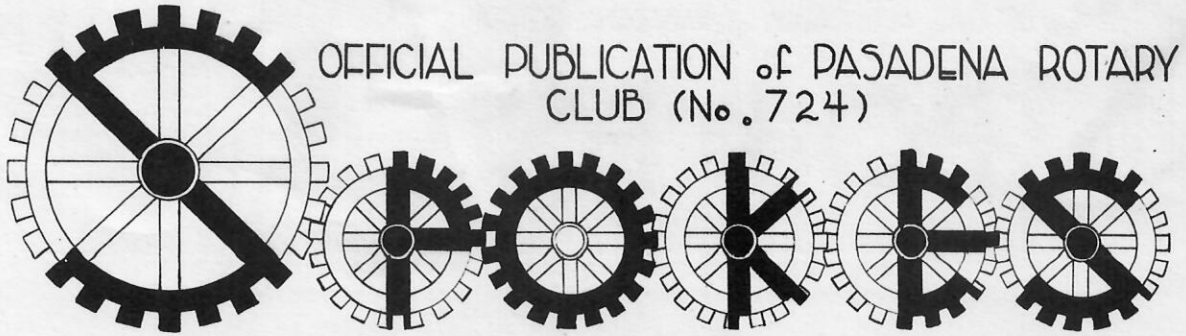
W. L. Humphreys, Arcadia
Ken Gillis, Fresno

Geo. Mason, Parsons, Kansas
Wm. F. Morgan, LaSalle, Ill.



SPOKED SPEAKS

The gruesome discords that grated upon our ear drums merely fulfilled expectations, after witnessing the high pressure but well intended maternal discipline applied to little Johnny next door, forcing him to practice his piano lesson. As we grovelled in the chrysanthemum bed, exposed to Johnny's soulless musical scales, we pondered this evidence that human reactions toward "being driven" vs. "being led" may be inherited from Cro-Magnon or Neanderthal days. How fundamentally human then are the conceptions of Rotary Service, stressing good fellowship, good leadership and good will among all men. Adult and mature desire for Peace, may be but the outcropping of the same inherent resentment of force that little Johnny so eloquently depicted by his blatant, discordant hammering on the ivories, when forced to practice rather than being inspired to do so by suitable leadership.



FORMER MEMBERS DAY

The Rotary Information Committee, Charley Prisk, Chairman has secured John Sexson, Superintendent of Schools and a past President of our Club as speaker for the day. John will offer another of his excellent talks and the subject is -

"THIS DEMOCRACY OF OURS:
WHAT DIFFERENCE DOES IT MAKE"

When this man Sexson speaks to us, we understand his message and profit thereby. Former members of this Club have been mailed invitations to attend this meeting and should you meet one on the street be sure and extend a personal invitation to him to be present.

THEY DRIED THEIR TEARS



Last Week's meeting was a wow. The boys did not exactly roll in the aisles, but many were noticed removing their glasses and mopping up their tears of joy. The meeting was almost hilarious.

Art Shank, otherwise known as Art Baker of K.H.J. and other radio stations, packed more fun and amusement into a half hour than we have ever had. The members present approved of it and the absent members just simply missed it. A few more meetings like this one would be healthy for all of us. As President Bert would say, "There is an old Chinese proverb: The power to laugh is the power to be happy." 75

Remember the Second Annual Anniversary Dinner of the Pasadena District Safety Council to be held at 7 P.M. November 8th at The Altadena Golf Club.

Give plenty of thought on the "International Youth Exchange Plan", as already submitted to Rotary Clubs of 107 District. Direct your inquiries to Jack Horner. Some young man would benefit much by a sojourn in South America and the purpose of the Plan is broad and inspiring.

Tom Mallory's Aggregation gave a fine exhibition of Football in the Rose Bowl, Friday evening, when they beat the powerful San Mateo School 9 to 0. A hard fought game with the colorful performance during mid-time of the Bill Dog Band.



INGHAM'S RETURN

Jim Ingham just returned from an 8000 mile trip in one of Harlan's vehicles and found that Rotary membership is a key to fine fellowship in all communities. The doors are opened by Rotarians to members of other Rotary Clubs and a fine welcome is extended them.

At the New York World's Fair, Jimmy dined with our member Walter Muller, who operates a restaurant concession there. His visits to West Point, and Annapolis were very worth while and he tried to find Harry Holmes in Bangor, Maine, but Harry lives farthest north in Maine at Presque Isle. Early American life and architecture was visualized at Williamsburg, Va. and Jimmy inspected Greenfield Village, created by Henry Ford near Dearborn which included the Edison Museum. Down in Kentucky, in and around Churchill Downs, were the famous farms in the Blue Grass country such as "Keenland" where famous horses are bred and developed for racing. Your reporter asked Jimmy as to business conditions and he quickly replied that he found only one bad oyster in Baltimore.

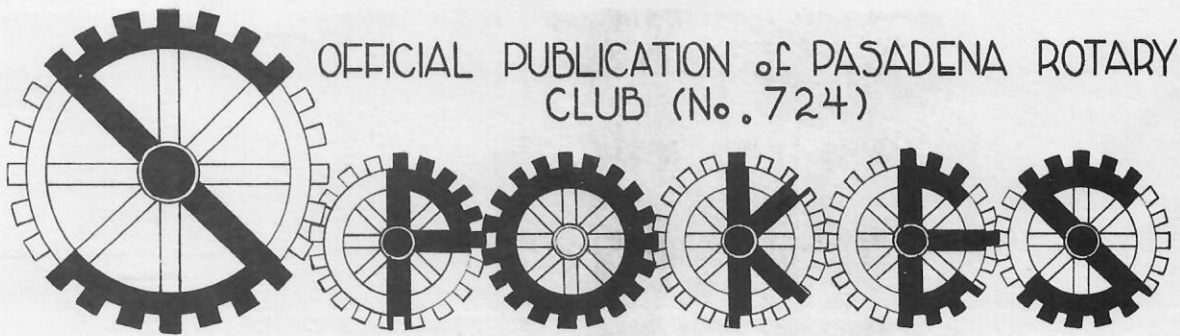
Washington, D.C. was not omitted in his tour and he was much impressed by the large and extensive quarters housing the many bureaus of our Government. Much praise was given by Mr. Ingham to the powerful and quiet Ford automobile that carried his party without failure or fault for so many happy miles.



The foundations of Rotary rest on essential truths. It advocates no legislation, urges the repeal of no statute, allies itself with no political movement. Rather, it seeks to show that the great contributions to human welfare originate in those forces which refine and humanize the actions and ambitions of men.

To the extent that Rotary voluntarily accepts forward-looking social concepts and adopts approved means of advancing them is it justified in looking on itself as a community force guided by intelligence and impelled by an urge to reach socially desirable ends.

If the Rotarian keeps this faith, every contact with customers, competitors, and his community is touched with a warmer human sympathy, a finer sportsmanship, and a nobler outlook.



DANGER MONTH
For Motorists
NOVEMBER
DECEMBER
Inspect Cars NOW!
Make Your Car 'N DRIVING
Safe To Drive!
Promote Safety

GEE! WHEN I DID I HAVE THAT OIL LOOKED AT
 Neglected Autos Are Menace to Drivers

Driver Losing Temper Likely to Get Erratic Safety Sonnets

I HOPE THE STEERING KNUCKLES ARE ALL O.K.
FIGHTING SLEEP INVITES DANGER
 Hazards Increase as Use of Headlights Grows Greater

I HOPE NOTHING FAILS
CHISELERS IN MARBLE WIN FAME AND RENOWN.

I HOPE THE WHEEL BEARINGS AND REAR END GEARS ARE NOT RUNNING DRY
CHISELERS IN TRAFFIC WIN SIX FEET OF GROUND!

I WONDER IF MY TIRES WILL HOLD UP
HANDS OFF! HE'S IN THE TOP GEAR!
WHEELS IN TRAFFIC WIN SIX FEET OF GROUND!

INSURE YOUR CAR
INSURE YOUR LIFE
INSURE YOUR FUTURE

INSURE YOUR CAR
INSURE YOUR LIFE
INSURE YOUR FUTURE

INSURE YOUR CAR
INSURE YOUR LIFE
INSURE YOUR FUTURE



GUY McCABE
 will present
EARL WILLIAMS
 of the
 Aetna Insurance Co.
 in a program
 featuring
SAFE DRIVING

PLUGS
 To Bob Casamajor and his colleagues the community is deeply grateful for another colorful display that well might provoke poets or philosophers to profound rhyme and reason, and inspire amateur gardeners toward ideals of professional attainment. Orchids to you, Bob! What has been a labor of love to you has become a unique institution to all Southern Calif. as attested by the glowing superlatives of those who were thrilled by its beauty.

Pasadena offers the "most goodness of life for good people", of all the vast number of cities surveyed by Dr. E. L. Thorndike, in his widely published book, "Your City". Typical of the sincere and progressive community spirit fostering the past development of Pasadena's unique advantages, the Chamber of Commerce has launched a project to solicit from the entire citizenry further suggestions for civic betterment.

Service Club members particularly are urged collectively and individually to accept the responsibility of making any and all suggestions, which might enhance even more the "goodness of life for good people" in Pasadena. Keep Pasadena at the top of the list! Make whatever suggestions you have, no matter how trivial they may seem to you. All will be given serious consideration. Howard L. Parker, Aaron Marcus or Bill Alworth, C. of C. Committee members will be glad to accept your ideas or to answer further questions regarding this well-conceived project.

SPOKES would be remiss indeed if its columns failed to note the depth of Club appreciation to John Sexson for his profoundly studious and thought provoking disquisition last week on "This Democracy of Ours - What Difference Does it Make?"

"Aus Kimmis, loyal friend and true Rotarian, may you sense in our hand-clasp of fellowship the sincere sympathy which mere words fail to express."

SNIPES
 Habitual apology is poor publicity, so skip to the next Snipe if this bores you. The firm policy of SPOKES is to advertise no product, except by special arrangement and for a fee. That the SPOKES Committee deviated from this policy last week in the absence of "YE ED" is deeply regretted. The Club should need no assurance that "YE (GMAC) ED" would not have spent one entire column building up Jimmy Ingham's trip to the questionable climate of a thinly veiled plug for the "powerful and quiet Ford automobile that carried his party without failure or fault for so many happy miles." As for the Committee, it's mutiny! That's what it is! Mutiny!

The enlarged photos of "Bnito" and "Art" heralded as Walbridge artistry, relieved SPOKES of any temptation to become pictorial, as they passed quietly from hand to hand last week, punctuated by John's illusions to the right to pursuit of happiness.

OUR GUESTS LAST WEEK
 It was a pleasurable adventure again to revitalize old friendships by shaking the hands of former members present at last weeks luncheon.

George Brenner
 Louis Bassett
 Jas. H. Shearer
 Clark Billheimer
 S. Hazard Halstead
 J. F. Tickner
 Elbert L. Pauley
 Leslie Gaze
 W. F. Creller

Paul Schwenzfeier
 Geo. A. Mortimer
 Chas. Service
 E. D. Massie
 W. S. Barlow
 Wally Walbridge
 Don Reed
 C. L. Pearl
 W. H. Roberts

Other visitors welcomed last Wednesday included:
 Bill Levett, Minitka, Ill.
 Dave Marcus, Los Angeles
 Don Thomas, San Marino
 Fred Meech, Beloit, Wis.
 W. F. Morgan, La Salle, Ill.
 Milt Powell, Rochester, N.Y.



Polished, Suave, Brilliant, Intellectual, Charming, Magnetic! These were the lushed conversational asides, as Mr. X, honored and eloquent speaker of the evening mingled with his distinguished audience. Bowing to the ladies with poised aplomb, extending friendly, virile handclaps acknowledging the plaudits of admirers, his demeanor exemplified culture in its finest sense. To all but one, that thrilling evening recalls a rare and inspiring adventure. That one is Mr. X's uncultured chauffeur, who by order turned the wheel over to the cultured Mr. X to drive home. Completely disgusted by Mr. X's driving tactics, cutting in front of other cars, hogging the driving lanes, honking and swearing with fruitless impatience, failing to dim blinding headlights, and jumping traffic signals, could the chauffeur be blamed for scratching a spinning head in bewilderment? He could no more understand than we do, why so many otherwise respected and cultured individuals suddenly become selfish, discourteous brutes at the allergic touch of a steering wheel.



Thanksgiving Message

"THE MORE WE GET TOGETHER"

by our own

ALBERT E. (BERT) DAY

Ed. Nay - Chairman

KNIGHTS OF THE ROUND TABLE will join the Club for this luncheon and meeting.



INTER-CITY MEETING AT MONROVIA -- Tuesday noon, November 21st! Always a highly enjoyable affair, this annual get together with our neighboring club, sponsored by Pasadena, is expected to draw a record turnout. It is planned that those attending will meet at the Masonic Temple at 11:30 and thus arrange to go in groups, rather than everybody driving out to Monrovia individually. The program will feature the school system. John Harbeson is scheduled as Speaker of the Day. Numerous school authorities are invited. Don't miss it, either as a matter of genuine individual enjoyment or of collective club responsibility.

In the spirit of the season Mike Thom, Geo. Meredith and in fact the entire Club will be thankful if the following November Birthdayites will gird themselves for the firm but gentle extraction of the usual five fish on Wednesday next.

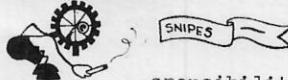
1st Wm. E. Alworth
1st Ed. W. Maybury
3rd Robt. Casamajor
3rd Geo. W. Collis
4th Wm. Freeman

24th Wm. Cochrane

6th John Sexson
9th Leslie I. Hood
9th Earl Johnson
12th Warren R. Flynn
19th Les Leiberg

Louis Meillett's Sport Committee is planning another one of those rare get together fellowship meetings on December 7th, Thursday. According to preliminary plans the affair will feature Golf, Dinner, Bridge, Ping-pong and allied fireside athletics -- all optional. Details will be announced later, but **SAVE THE DATE!**

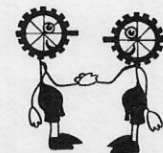
At an early date it is the intention of SPOKES to publish a list of Sojourners and official welcome. Until then, may this brief note express our very real delight at having so many "early birds" already officially in the Sojourner's Group.



Good cigars, Tom! Thanks and congratulations! Whatever may be your conceptions of your responsibilities in becoming the proud papa to a brand new baby daughter, don't forget the "tuck a month" ante to the saving's account.

"Was I embarrassed? After agreeing heartily with a distinguished visiting Rotarian that some clubs really "let themselves go" in levying fines, and bragging that we were a particularly conservative club in this regard, Bert proceeded to have a "fine" field day. Of course it was all blamed on Tom."

CHINESE PATIENT (on telephone): "Doctor, what time you fixee teeth for me?"
"W.E.": "Two-thirty alright?"
CHINESE: "Yes, tooth hurttee, all light, but what time you fixee?"

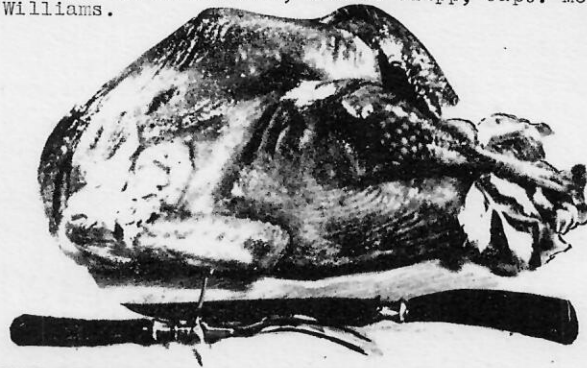


OUR GUESTS LAST WEEK

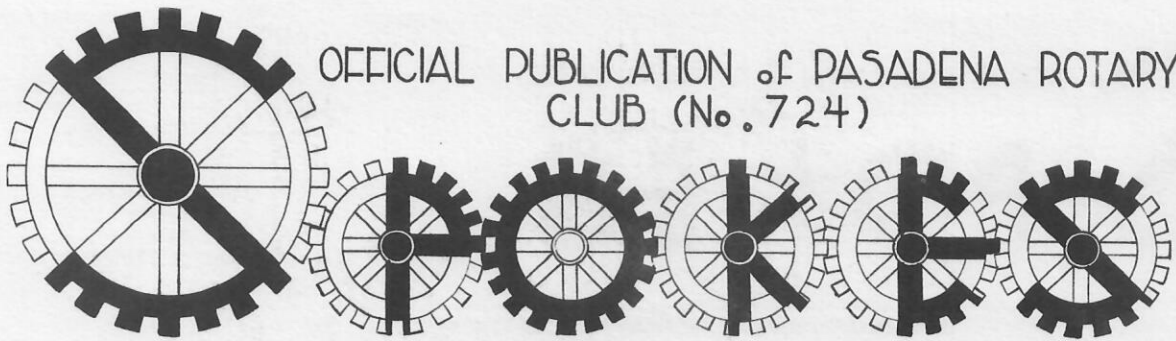
VISITING ROTARIANS: D. H. Jones, Wenatchee, Wa.; Bill Levett, Winnetka, Ill.;

Andy Evers, Melrose, Mass; Paul R. Kartzke, Jerome, Idaho; Milton C. Powell, Rochester, N. Y.; Lincoln Hayes and Dale Long, Glendale; Don Thomas, San Marino; Glenn J. Greene, Coronado.

CLUB GUESTS: A. I. Stewart, Howard Clapp, Capt. Morgan, Earl Williams.



THANKSGIVING -- "I COMPLAINED BECAUSE I HAD NO SHOES, UNTIL I MET A MAN WHO HAD NO FEET."



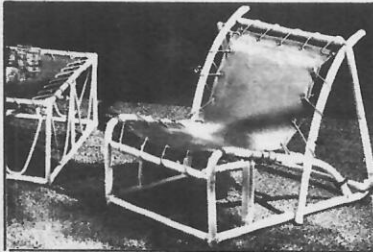
Rigid insulating board



Metal foil insulation



Installing loose fill



"OUTDOOR FURNITURE"

a craft talk by "CHARLIE" HATCHER who will have an attractive display of fawn and porch furniture in the lobby

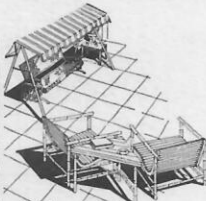
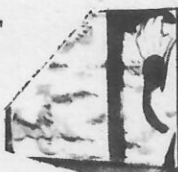


Blanket insulation

"THERMAL INSULATION"

A craft talk by "JACK" HORNER

with displays and exhibits of Insulation Materials



THIS WEEK



IT'S ALL SET FOR THURSDAY, DECEMBER 7TH! Another one of those rare good fellowship affairs periodically sponsored and promoted by the Sports Committee, "chairmanned" by Louis Meillette.

PLACE: SAN GABRIEL COUNTRY CLUB!

GOLF: 12:30 to 1:30 P.M. Here's a

chance to play in fine company and on one of the most enjoyable courses in So. Calif. (\$1.50 per each).

DINNER: 7:00 P.M. Don't miss this, and all the fun that goes with it. (\$1.25).

BRIDGE: 8:00 P.M. Very special attention has been given to this phase of the party. With such a large number of "bridgers" in the club making claims and counter-claims, there is some confusion about who's who with the pasteboards. Dec. 7th will settle all that at 50¢ a corner.

The Flintridge Stag still stands out as a high-light of the Clubs social functions this year. Louis says that the San Gabriel party coming up DECEMBER 7TH is planned as bigger and better. See you there!

The fourteen Club members, who journeyed to Monrovia last Tuesday for the annual Inter-City Meeting, returned filled with praise for the good fellowship of the Monrovia and the scholarly and inspiring talk made by JOHN HAREESON on "Thanksgiving and Democracy". GEORGE MILLIKAN, Chairman of the Inter-City Relations Committee is to be complimented for the success of the meeting. In addition to John and George, Bert Gianetti, Elmer Beckman, John Sexson, Ed Herbold, Judson Clark, Bob Casamajor, Harlan Loud, Rea Taylor, Charlie Hatcher, Paul Bryan, Charlie Campbell and Tom Holmes made the pilgrimage.

SPOKES would like to know why the Chairman of the Program Committee hasn't been "feeding" us more "home talent" all along. JOHN SEXSON, BERT DAY, JOHN HAREESON! JACK HORNER and CHARLIE HATCHER on deck this week. If you agree, tell Bert about it. There is still much talent to be heard from.



EDITORS NOTE: It wasn't embarrassing to a point beyond recovery that SPOKES should be accused of libel, but when Ye Ed had to dig down among the moths for a buck fin, all because of the phony birthday lists forwarded from the Birthday Committee, that's carrying a Swedish joke too far in any language. "Ah bane tank dot eef dot beeg Svede cude afford von leetle moosetache, he cude afford du bay fo' hees odder meestocks too, py yimminy."

Can it be that the dearth of material for the Snipes column expected from Club members, can indicate a sort of a "mutual protective society" to avoid the glare of publicity? It seems unbelievable that some of you should not have fitting and timely quips about the rest of you. Send them along. Let's all chuckle.

Mrs. D. "What is your husband's average income?"
Mrs. T. "About 12:30, since he's been on the Parade Committee."



OUR GUESTS LAST WEEK



It was a genuine pleasure last week to have as our guests, Knights of the Round Table, Chester Ambler, Zed Barker, Dr. Chas. Binley, Harry Cutler, O. G. Dressler, Harry Hallickson, Dr. Geo. Hampton, Roy R. Jordan, Dr. Henry Kaa, Chas. Lamb, Harley W. Lyon, Ralph T. Merriam, Dr. Wm. Musgrave, Dr. Robt. Ramsay, Bob Sawyer, Dr. Richard Schaub, Denzil Scott, Paul Somers & C. H. Taber.

Visiting Rotarians were E. T. Whiter, Pittsburgh, Pa.; E. M. Metzger, Everett, Wa.; Bill Levitt, Winnetka, Ill.; F. A. Post, Le Mars, Ia.; Jim Schumacher, Nebraska City, Neb.; F. F. Showers, Madera, and I. N. Kendall and C. M. Ellington, Arcadia.

The Club joins a legion of friends in keenly sensing the loss of Andy Payne, who passed away last Thursday afternoon, November 23.

"Dear Howell,
To you and your committee and to the one who wrote those three lines printed in "Spokes", I am very grateful. After reading them it was easier for me to attend the meeting last Wednesday.
To receive expressions of sympathy in times of great sorrow helps in a way that only those who have suffered and received such sympathy can fully understand.
I am indeed very grateful.

SPOKES SPEAKS



Rotarily yours,
Aus"

(Rotary wrote those three lines. SPOKES was proud to print them, and prouder that their sincere intent was so graciously and understandingly received. It is thus through understanding that Rotary grows and is worth while. ED.)